

Data-Driven Journalism, Creative Storytelling & Fact Checking

Open call

MediaNumeric Training Course

21-26 February 2022

Institut National de l'Audiovisuel training center
4, avenue de l'Europe 94366 Bry sur Marne
Free to attend

Apply now!

Deadline: January 3, 2022
[Application](#)

Discover how data shapes the current world of media and storytelling

| | | |
|---|---|--|
| 6 days at the headquarters of the Institut National de l'Audiovisuel (INA) in the Paris region | A study visit to the Agence France-Presse (AFP), world's oldest and leading news agency | Internationally recognised trainers and experts leading the training programme |
| 20 students of journalism and communication from France, the Netherlands and Poland as participants | Case- and problem-based learning – offering hands-on, workshop learning experience | Networking opportunities |

Find your own practical path to the world of data

The MediaNumeric Training Course will provide you with a unique opportunity to learn the basics of data journalism and storytelling through a set of theoretical and practical courses spanning data extraction methods, data analysis and visualization, as well as crafting stories based around data. The course will also look at the growing area of fact checking and tracking the spread of misinformation around the world. You will work with professionals who will guide you through the learning process, show you how they approach data-specific tasks, and will support you and your classmates in investigating a case study in which you will put the skills you learn into action. The course will offer you the theoretical know-how, tools and skills needed to take on data-driven journalism and storytelling as well as fact checking, and all of the creative and professional opportunities it offers.

Expand your knowledge and build your skills across three main topics

| | | |
|------------------------------|---------------------------|---------------------------------------|
| Search & exploration of data | Telling stories with data | Tracking and debunking misinformation |
|------------------------------|---------------------------|---------------------------------------|

Our philosophy

The MediaNumeric project is based on the concept of dialogue, interaction and exchange of knowledge. In order to address the existing gap between university curricula on multimedia data-driven journalism and wider storytelling and the needs of contemporary media outlets and other creative businesses, the project facilitates dialogue between the sectors of higher education and the media and creative industries. Our aim is to give you the tools to help create a European media and creative ecosystem that is user-driven, fair and balanced, economically sustainable and technologically advanced.

The MediaNumeric training course offers diverse learning opportunities organised around four main building blocks:

| |
|---|
| 1. Introductory Sessions |
| You will participate in lively and informative session formats (such as panel discussions, round tables, lectures, etc.) where renowned international experts will discuss issues related to data-driven journalism and storytelling and fact checking. |
| 2. Workshops |
| Across the course you will work on a real-life case study. You will be asked to go through a process of linking your tasks to the three theoretical modules. Throughout the whole process you will be guided by a set of experts and facilitators. |
| 3. Study visit |
| You will visit the headquarters of Agence France-Presse to dive into a conversation with data journalists and fact checkers in the field, to observe how theory is turned into practice on a daily basis in a real-world professional setting. |
| 4. Networking |
| You will be able to socialise with peers and experts and explore the city of Paris and its region. Through study visits and meetings with experts you will also get to know the other participants well and build long-lasting relationships that will support your future work and further career development. |

Candidate's profile and eligibility

- Are you interested in understanding:
 - How to access, analyse and understand data?
 - What data-driven storytelling is and why it is important?
 - Where misinformation comes from and how fact-checking works?
 - What media ethics is and what is the social impact of journalism and media transitions?
- Are you open-minded to work in an international group and jointly create stories based on data?
- Are you interested in working in spreadsheets and processing data?
- Do you have interest in current technological changes and their influence on society and the media?

If all or a majority of your answers to the above-listed questions are yes, then the MediaNumeric course is for you!

The course is dedicated to minimum 3rd-year BA and MA students of journalism or communication studies who come from the three academic partners of MediaNumeric - SWPS University of Social Sciences and Humanities, Inholland University of Applied Sciences, INA and its partner academic institutions and have an advanced command of English (spoken and written).

The MediaNumeric Selection Committee will select 20 participants from all eligible candidates. 16 participants will come from INA, 2 participants from the Inholland University of Applied Sciences (NL), and 2 participants from SWPS (PL). Participants will be selected and prioritised based on the following criteria: overall application score (including assessment of self-evaluation and performance targets, commitment and dedication to the school's objectives), skills and experience, diversity (from an under-represented social group, representing different nationalities/ethnic groups).

The MediaNumeric training course offers 5 ECTS points.

Fees

There is no course fee. In addition, the organisers of the training course will cover all the international transportation and accommodation costs for the four international students coming from the Inholland (2 students) and SWPS (2 students) universities following the rules of the Erasmus+ programme. Students must however obtain their own health insurance coverage.

Date and place

The training will take place on February 21-26, 2022 at INA training center (4, avenue de l'Europe 94366 Bry-sur-Marne).

How to apply?

Click [HERE](#) and apply for the MediaNumeric training programme. Application deadline is January 3, 2022. The application results will be announced on January 18, 2022. In case of any queries, kindly contact us at info@medianumeric.eu.

Important

The training programme will use a hybrid teaching model (a mix of online and in-person) and all courses will be delivered in line with government COVID-19 guidelines.

Even though the training programme is intended to be an in-person event - with all the selected participants arriving in Paris (Bry-sur-Marne) and participating in all classes, and workshops in person, the COVID-19 situation may force us to move the course to a fully on-line setting. Participants will be informed of the intended delivery method in mid-January, following the announcement of the application results.

Organisers

INA Institut national de l'audiovisuel (FR) in cooperation with The Netherlands Institute for Sound and Vision (NL), Inholland University of Applied Sciences (NL), Centrum Cyfrowe (PL), SWPS University of Social Sciences and Humanities (PL), Agence France Presse (FR), Storytek (EE), and EUscreen Foundation (NL).

Institut National de l'Audiovisuel (INA)

As a cultural company, part of the French public audiovisual sector, [INA](#) is at the same time an audiovisual archive preserving more than 80 years of the French audiovisual heritage, a research & innovation institute, a training center and a production company. In the current digital world, INA is now part of a process of technological innovation, access and editorialisation of this audiovisual memory aimed at all audiences and new generations. Thus, INA is a media with its own identity, anchored in long time and memory, striving to transmit its knowledge and know-how. Within this environment, are located INA's school and training center. Thus relying on all the know-how and expertise of the Institute, it can provide students and trainees with high-quality, innovative courses, adapted to audiovisual and digital media professional practices and context evolutions. Awarded the [Erasmus+ Charter](#) in 2014, INA training center relies on the principles and actions of the Erasmus+ programme to achieve these ambitions.

MediaNumeric

The Erasmus+ project MediaNumeric provides training resources to educate the new generation of students in journalism and communication studies. MediaNumeric students are prepared with the theoretical know-how and skills needed to wade through and use (big) data, tell enriched (multimedia) stories, and contribute to democracy by supporting a news ecosystem that is more resilient to misinformation. The initiative is spearheaded by a consortium consisting of news agencies, universities, archives and a media accelerator.

The MediaNumeric project has been co-funded by the European Commission under grant agreement No. 621610-EPP-1-2020-1-NL-EPPKA2-KA.



Co-funded by the
Erasmus+ Programme
of the European Union